

Ultimate health for active dogs

Owning a dog has many well-reported benefits for humans, but have you considered how you can help keep your dog in the best of health throughout its life?



DOGS WEARING SICCARO DRYING COATS: LARS WHAT

There's nothing better than enjoying the great outdoors with your dog, from being at the beach, out in woodland or open countryside, it's hard to beat that feeling of walking together and enjoying each other's company. Yet, returning to your car or home with a wet, dirty dog can cause quite a considerable amount of mess and, of course, your first priority is to get your dog dry and warm as quickly as possible.

An easy solution comes in the form of the Siccario drying robe for dogs. With its innovative fabric and unique properties, it can solve this problem:

- The super absorbency of Wet2Dry fabric will get a soaking wet dog 90% dry within 15 minutes*

- The unique fabric reduces the smell of 'wet dog' in the car and at home
- Wet2Dry fabric holds more than 11 times its own weight in water, meaning it's the fastest drying dog robe in the world

Andy Cullen of Laochin Gundogs, an award-winning gun dog trainer based at Hulne Park, Alnwick, the private estate of the Duke of Northumberland, tested the Siccario Supreme Pro and Spirit robes on his own dogs and said: "When it's cold and wet and you've finished training or working your dogs, it's great to put the Siccario robe on your dog and know that in under 15 minutes they'll be warm and dry. I've tried lots of different dog-drying coats and the Siccario robe basically does what it says — they really work superbly."

Wet2Dry makes use of absorbent fabric technology

Lissen Marschall, the founder of Siccario, is the daughter of the inventor Peter Marschall, who created the original 'Buster' collar, the famous protective plastic cone collar, which is still used worldwide today. In 2012, Lissen set out to find an absorbent textile for the hairdressing industry, yet after creating the super-absorbent fabric technology, called Wet2Dry, she realised it would be far better to create a drying robe for wet and cold dogs.

Wet2Dry is the key textile which makes the Siccario Supreme Pro robe, a super-fast, hands-free way to dry your dog so that your dog is warm, dry and relaxed following exercise, training, or working out in the countryside.

When it's cold and wet and you've finished training or working your dogs, it's great to put the Siccario robe on your dog and know that in under 15 minutes they'll be warm and dry. I've tried lots of different dog-drying coats and the Siccario robe basically does what it says — they really work superbly. - Andy Cullen of Laochin Gundogs

Using the robe alleviates joint issues later in life because moisture is drawn away from the skin and muscles of



LISSEN MARSCHALL: SICCARO

the dog while it simultaneously stays warm. It also means the end of wet dogs in your home and car, and no more smelly wet towels to launder after drying them.

Lissen commented: "When we launched the Siccario Supreme Pro robe, the field trials community were rather reluctant about putting 'clothing' on their dogs." Now, a few years later, along with many fantastic responses from vets, breeders, gun dog trainers, the police and army canine units, the Siccario dog-drying coats are regarded as an essential, hugely beneficial and time-saving tool when dealing with cold and wet dogs.

Dr Pete Wedderburn, veterinary surgeon and writer of the Pete the Vet column in *The Daily Telegraph* thoroughly test drove the Siccario range and said: "If you want an innovative, useful way of managing your dogs' wetness, they're [Siccario products] well worth the investment."

How exactly can Siccario help you and your dog?

After wet walks, training or working your dog in the countryside, the

challenge is to get your dog dry and comfortable as quickly as possible. The Siccario Supreme Pro drying coat takes a few seconds to put on and takes the 'work' out of caring for your dog.

Siccario has also applied its highly absorbent Wet2Dry fabric technology to an outdoor dog coat that's both fast drying and durable; it's called the Spirit dog-drying coat. Wet2Dry fabric also features in the ultra-absorbent DryGloves, which are great for drying the fur on legs and between paws, and the FlexDog Mat, which is a lightweight drying bed, perfect for the car, home or travel.

*depending on the length and thickness of the fur



● To buy now call Sporting Saint on 01885 400343 or go to sportingsaint.co.uk
To learn more about the brand and its history, visit siccario.co.uk



ANDY CULLEN: SARAH CALDECOTT PHOTOGRAPHY